

# THE CITY OF BONITA SPRINGS

2020 Media Kit





## LETTER OF INTRODUCTION

This media kit will provide information about the City of Bonita Springs, its government, elected officials, economic development and more. Members of the news media will also find details about media request, public records and covering city meetings. If you have additional questions about the city, or are a member of the media seeking more information, please contact Bonita Springs Communications Department at 239-949-6262.

## MISSION, VISION, AND GOALS

The City of Bonita Springs employees promise to be credible professionals performing competent work for the improvement of Bonita Springs and its residents and guests, as directed by the Mayor and City Council, through the City Manager.

It is our goal to justify your trust in us through excellent daily performance of our duties and to exhibit character in our actions; treating everyone with courtesy and respect and to further build credibility by answering all questions directly, promptly, in understandable language and to respond as promised while maintaining a positive attitude.

To earn and increase this trust we will exemplify the Six Pillars of Character the ethical values of trustworthiness, respect, responsibility, fairness, caring, and citizenship.

# CITY DEMOGRAPHICS

>>> signifies a link to an external webpage

POPULATION  
**56,088**

LOCAL SCHOOLS  
**5**

TRANSPORTATION SERVICES  
**LeeTran>>>**

AREA  
**46.60 SQ/MI**

PUBLIC PARKS  
**21**

PUBLIC SAFETY  
**LCSO >>>**

COUNTY  
**Lee**

ESTABLISHED  
**December 31st, 1999**

**BONITA SPRINGS FIRE CONTROL & RESCUE DISTRICT >>>**

WHICH DISTRICT AM I IN?  
**Click here to find out >>>**

## BONITA SPRINGS HISTORY



Bonita Springs has long been inhabited. Archaeological discoveries place people here about 8,000 years ago and mound building was well underway by 4,000 years ago. By the time Ponce de Leon sailed along our beaches and first made contact with the Calusa Indians in 1513, this area was home to thousands. Native American village remains and mounds attest to their centuries of prosperity. However, within a couple of centuries, the once mighty Calusa Chiefdom was decimated by European diseases and slave trading. In the 1870s, Army Corps of Engineers' surveyors mapped remote Southwest Florida and pitched camp along the upper Imperial River. After the crew left, the area and later, community, became known and recorded on maps as "Survey". The river became known as "Surveyor's Creek".....

To read more, click here >>>

# CONNECT WITH US!



**FACEBOOK**  
**8,683 LIKES**  
**5,221 PEOPLE REACHED**



**INSTAGRAM**  
**1,000 + FOLLOWERS**



**TWITTER**  
**1,868 FOLLOWERS**  
**3,919 TWEET**  
**IMPRESSIONS**

Connect with us on social media! We post city event updates, hurricane preparedness tips, City Council meetings and workshops.

Click the icons to view our platforms

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# FAQS

Below are answers to frequently asked questions to better serve and assist our residents and media news team members.

**01**

## **WHERE IS THE CITY OF BONITA SPRINGS LOCATED?**

City Hall is located at 9101 Bonita Beach Road Bonita Springs, FL 34135

**02**

## **BONITA SPRINGS CITY HALL VS. LEE COUNTY GOV. WHO SHOULD I CALL?**

City Hall is able to assist you with public records requests, filing for a special event permit, city workshops/meeting dates.

Lee County Gov't can help with getting a marriage license and/or passport, housing assistance, public roads requests, Bonita beach information, traffic lights etc.

**03**

## **WHERE IS COMMUNITY DEVELOPMENT LOCATED?**

Community Development Offices are located at 9220 Bonita Beach Road Suite 111. Telephone Number: 239-444-6150. Community Development is open from 8:00 a.m.-5:00 p.m., Monday through Friday.

The City of Bonita Springs Community Development Department is responsible for helping assure that zoning, development, buildings and other structures within our city are planned, designed and built in a way that is safe and compliant with all codes and regulations.

**04**

## **HOW DO I MAKE A PUBLIC RECORDS REQUEST?**

Public records requests are processed by our City Clerk. For more information, please click here >>>

**05**

## **WHO IS THE CITY MANAGER?**

City Manager, Arleen Hunter can be reached at 239-949-6262.

# BONITA SPRINGS DOWNTOWN BROCHURE



**Welcome**

DOWNTOWN BONITA SPRINGS IS A UNIQUE DESTINATION FOR EVERY AGE AND IS FILLED WITH ENCHANTMENT WORTH CELEBRATING. A NEW AREA TO LIVE, WORK, AND PLAY!

**Welcome**  
TO DOWNTOWN BONITA

**D**OWNTOWN BONITA SPRINGS WELCOMES YOU WITH CHARM AND TRADITION. VISITORS ARE DELIGHTED TO FIND A VARIETY OF DINING OPPORTUNITIES IN THE DOWNTOWN AREA. CUISINE INCLUDES MEXICAN, ORGANIC, HOMEMADE ICE CREAM, DELICIOUS BBQ AND MUCH MORE.



THERE IS AMPLE OPPORTUNITY FOR LEISURE IN DOWNTOWN BONITA SPRINGS. ENJOY A LAZY AFTERNOON PICNIC SHADED BY TREES THAT CREATE A CANOPY ABOVE AND FILTER IN RAYS OF SUNLIGHT. PASS THE AFTERNOON AWAY AS THE SPANISH MOSS SWAYS LIGHTLY IN THE BREEZE. STOP IN THE LOCAL SHOPS IN SEARCH OF TREASURES OR VISIT THE HISTORIC ARTIST COTTAGES. SHOP FOR FARM FRESH PRODUCE, RENT A BICYCLE, RENT A KAYAK OR PADDLE BOARD AND ENJOY THE IMPERIAL RIVER.

2 | NIGHT AND DAY *Downtown* HISTORIC BONITA SPRINGS

Downtown Bonita Springs offers something for everyone! Visitors and residents can choose from a variety of dining options, can visit our Historical Museum, can spend the day canoeing on the Imperial River and much more!

Our Bonita Springs Brochure will give viewers access to a full calendar of special events like the Blues Festival, Star Spangled Bonita, Celebrate Bonita and the National Art Festivals.

To access a digital copy of our brochure, [click here >>>](#)

# THE CITY SEAL

The city council of the City of Bonita Springs hereby declares the following seal to be the official seal of the City of Bonita Springs:



## DISCLAIMER:

(b) Manufacture, use or display of seal. The manufacture, use, display, or any other employment of any facsimile or reproduction of the City of Bonita Springs seal, except for City of Bonita Springs officials or employees in the performance of their official duties, without the express approval of the city manager of the City of Bonita Springs, is prohibited.

(c) Penalty. Consistent with F.S. § 165.043, any person or entity who violates any portion of subsection (b) of this section is guilty of a second degree misdemeanor, punishable as provided in F.S. §§ 775.082 and 775.083.

